

CHOOSE FIU BUSINESS

INTERNATIONAL BUSINESS



Are you intrigued by the way **globalization** is opening business opportunities, but aren't sure how you can take **advantage** of the rapidly changing and complex situation? A major in **International** Business will help you zero in on the steps to success and provide you with the skills needed to take advantage of these **emerging** opportunities. You'll learn the necessary background on global **trade** and winning strategies used by multinational corporations as they deal with **cross-border** political, legal, economic, social, and financial issues.

FIU | Business
FLORIDA INTERNATIONAL UNIVERSITY

business.fiu.edu/landon

INTERNATIONAL BUSINESS

Business Core Courses

BUL 4310 Legal Environment of Business
COM 3112 Speech and Writing for Business Communication
FIN 3403 Financial Management
GEB 3003 Career Management
ISM 3011 Information Systems Management
MAN 3025 Organization and Management
MAN 4720 Strategic Management
MAR 3023 Introduction to Marketing
QMB 3200 Applied Business Statistics
QMB 4680 Business Analysis

Major Courses

FIN 4604 International Financial Management
MAN 4600 International Management
MAN 4602 International Business
MAN 4633 MNC Strategy
MAR 4156 International Marketing
2 International Business proficiencies



Career Fields

International Account Executive
International Appraiser
International Bank Manager
International Entrepreneur
International Economist
International Financial Analyst
International Marketing Specialist
International Supply-Chain Manager
International Purchasing Agent
International Stock Broker

Employers

Accounting Firms
Banking Firms
Colleges/Universities
Global Corporations
Government Agencies
International Marketing Firms
Media Corporations
Medical Agencies
Non-profit Organizations
Technology Industries