

CHOOSE FIU BUSINESS

LOGISTICS & SUPPLY CHAIN MANAGEMENT



In today's **global** economy, the vast majority of businesses require the **movement** of information, goods, products, supplies, materials, and people in order to fulfill the organization's **goals** and to provide **benefits** to the communities the organization serves.

With a degree in logistics and supply chain management, you'll be able to provide global organizations with a **competitive** edge through learn, efficient operations. You'll learn the critical **skills** and specialized **knowledge** to reduce inventory costs, streamline processes, improve the customer experience and enhance profitability.

FIU | Business
FLORIDA INTERNATIONAL UNIVERSITY

business.fiu.edu/landon

LOGISTICS & SUPPLY CHAIN MANAGEMENT

Business Core Courses

BUL 4310 Legal Environment of Business
COM 3112 Speech and Writing for Business Communication
FIN 3403 Financial Management
GEB 3003 Career Management
ISM 3011 Information Systems Management
MAN 3025 Organization and Management
MAN 4720 Strategic Management
MAR 3023 Introduction to Marketing
QMB 3200 Applied Business Statistics
QMB 4680 Business Analysis

Major Courses

TRA 4012 Principles of Transportation
MAR 4144 Export Marketing
MAR 4203 Marketing Channels
TRA 4202 Logistics Technology
TRA 4203 Principles of Logistics
TRA 4214 Logistics Strategy
TRA 4721 Global Logistics

Career Fields

General and Operations
Managers
Purchasing Managers
Transportation Managers
Storage and Distribution
Managers
Supply Chain Managers

Employers

Colleges/Universities
Environmental Associations
Federal Agencies
Financial Institutions
Insurance Companies
International Organizations
Investment Firms
Non-profit Organizations

