Does the idea of managing people appeal to you? Or maybe you’d like to lead a business unit, working with other business units to help shape and implement your company’s strategy and direction. Whichever role you see yourself in, you’ll get the necessary background by pursuing a management major in the College of Business. Your interest might center on an in-depth understanding of just what management is. Perhaps you’re drawn to a specific area, such as entrepreneurship, green management, or leadership and change management.
### Business Core Courses
- BUL 4310 Legal Environment of Business
- COM 3112 Speech and Writing for Business Communication
- FIN 3403 Financial Management
- GEB 3003 Career Management
- ISM 3011 Information Systems Management
- MAN 3025 Organization and Management
- MAN 4720 Strategic Management
- MAR 3023 Introduction to Marketing
- QMB 3200 Applied Business Statistics
- QMB 4680 Business Analysis

### Major Courses
- MAN 4151 Organizational Behavior
- MAN 4301 Human Resource Management
- MAN 4771 Executive Skills Development

2 of the following:
- ENT 4118 Entrepreneurship
- GEB 4110 Writing the Business Plan
- MAN 3100 Happiness at Work
- MAN 4065 Business Ethics
- MAN 4102 Managing Diversity
- MAN 4164 Leadership
- MAN 4600 International Management

2 Management electives

### Career Fields
- Economist
- Financial Analyst
- Hotel Manager
- Human Resource Manager
- Manufacturing Supervisor
- Operations Manager
- Public Utilities Manager
- Retail Sales Manager

### Employers
- Colleges/Universities
- Environmental Associations
- Federal Agencies
- Financial Institutions
- Insurance Companies
- International Organizations
- Investment Firms
- Non-profit Organizations
- Small Businesses
- State/Local Government Agencies