

CHOOSE FIU BUSINESS MANAGEMENT



Does the idea of **managing** people appeal to you? Or maybe you'd like to lead a business unit, working with other business units to help shape and **implement** your company's **strategy** and direction. Whichever role you see yourself in, you'll get the necessary background by pursuing a management **major** in the College of Business. Your interest might center on an **in-depth** understanding of just what management is. Perhaps you're drawn to a specific area, such as **entrepreneurship**, green management, or **leadership** and change management.

FIU | Business
FLORIDA INTERNATIONAL UNIVERSITY

business.fiu.edu/landon

MANAGEMENT

Business Core Courses

BUL 4310 Legal Environment of Business
COM 3112 Speech and Writing for Business Communication
FIN 3403 Financial Management
GEB 3003 Career Management
ISM 3011 Information Systems Management
MAN 3025 Organization and Management
MAN 4720 Strategic Management
MAR 3023 Introduction to Marketing
QMB 3200 Applied Business Statistics
QMB 4680 Business Analysis

Major Courses

MAN 4151 Organizational Behavior
MAN 4301 Human Resource Management
MAN 4771 Executive Skills Development

2 of the following:

ENT 4118 Entrepreneurship
GEB 4110 Writing the Business Plan
MAN 3100 Happiness at Work
MAN 4065 Business Ethics
MAN 4102 Managing Diversity
MAN 4164 Leadership
MAN 4600 International Management

2 Management electives



Career Fields

Economist
Financial Analyst
Hotel Manager
Human Resource Manager
Manufacturing Supervisor
Operations Manager
Public Utilities Manager
Retail Sales Manager

Employers

Colleges/Universities
Environmental Associations
Federal Agencies
Financial Institutions
Insurance Companies
International Organizations
Investment Firms
Non-profit Organizations
Small Businesses
State/Local Government
Agencies