

# PROGRAMS AT A GLANCE

## UNDERGRADUATE

|  | DESCRIPTION   | CAREER PATH  | RECENT TOP GRADUATES   | INCOME RANGE*        | INDUSTRY OUTLOOK*      |
|--|---|--|--|----------------------|------------------------|
| <b>HOSPITALITY MANAGEMENT</b>          | The program offers a comprehensive set of core requirements and practical experiences that provide a solid foundation in business management, finance, logistics, accounting, operations and more, preparing you to excel and lead in the biggest industry in the world.  | Hotel General Manager, Food Service Manager, Entertainment Manager, Food & Beverage Manager, Convention Sales Manager, Supply Chain Manager, Cruise Operations Manager, Revenue Manager, Hotel Development, Entrepreneur | Casino Gaming Project Manager<br>Luxury Resort Front of House Manager<br>Hotel Development Analyst<br>Reservations Manager | \$58,000 - \$190,000 | FL: 20% ↑<br>US: 7% ↑  |
| <b>BEVERAGE MANAGEMENT</b>             | The Beverage Management track offers students the opportunity to learn relevant skills to work in the beverage industry with a focus on wine and brewing arts. The curriculum was designed for individuals with specific interest in a career as a wine professional/Sommelier, brewing industry, and beverage operations.  | Vineyard Operator<br>Beer Operator<br>Food & Beverage Manager<br>Sales Manager<br>Sommelier - Cicerone<br>Educator   | Craft Brewing Entrepreneur<br>Sales Associate Manager<br>Food & Beverage Manager   | \$54,000 - \$101,000 | FL: 11% ↑<br>US: 3% ↑  |
| <b>ENTERTAINMENT MANAGEMENT</b>        | Entertainment Management offers an opportunity to explore and prepare for employment in the music and entertainment industries, including concert production, venue management, tour coordination. The curriculum was designed for individuals with specific interest in a career in the operations of the live entertainment industry.   | Convention Manager<br>Festival Operator<br>Talent Manager<br>Sales & Marketing Manager<br>Reservation Manager<br>Tour Manager  | <i>New Major in Fall 2020</i>  | \$58,000 - \$129,000 | FL: 22% ↑<br>US: 5% ↑  |
| <b>EVENTS MANAGEMENT</b>               | The Event Management offers an opportunity to explore and prepare for employment in areas such as social events, corporate and marketing events, festivals, meetings/conventions and trade shows. The curriculum was designed for individuals with specific interest in a career as a corporate or independent event planner.   | Event Manager<br>Catering Manager<br>Entertainment Manager<br>Group Business Manager<br>Convention Sales Manager<br>Wedding Planner  | Catering Manager<br>Wedding Planner<br>Event Feasibility Analyst<br>Sponsorship Manager<br>Event Safety Specialist         | \$44,000 - \$86,000  | FL: 22% ↑<br>US: 7% ↑  |
| <b>HOTEL/LODGING MANAGEMENT</b>        | The Hotel/Lodging track offers students the opportunity to learn specific skills to work in all aspects of the hotel and lodging industry with a focus on front and back of the house and revenue management. The curriculum was designed for individuals with specific interest in hotels, lodging, cruise ship operations, group sales, or property management.                                   | General Manager<br>Lodging Operator<br>Real Estate Developer<br>Sustainability Officer<br>Reservations Manager<br>Revenue Manager  | Front Desk Manager<br>Analyst<br>Hospitality Technology Sales<br>Conference Manager<br>Educator                            | \$50,000 - \$105,000 | FL: 15% ↑<br>US: 1% ↑  |
| <b>RESTAURANT/CULINARY MANAGEMENT</b>  | The Restaurant/Culinary Management track allows students to explore aspects of successful operation of foodservice establishments, including profitability and hospitality guest services. The curriculum was designed for individuals with specific interest in the management of restaurants, catering, and food and beverage related events.   | Restaurant Operator<br>Food & Beverage Manager<br>Catering Manager<br>Food Critic<br>Chef - Sous Chef  | Bakery Owner<br>Educator<br>Kitchen Manager<br>Catering Manager<br>Private Chef  | \$51,000 - \$93,000  | FL: 19% ↑<br>US: 11% ↑ |
| <b>SPIRITS MANAGEMENT</b>              | The Spirits Management track offers students the opportunity to learn relevant skills to work in all aspects of the spirits and beverage industry with a focus on how the segment influences the hospitality industry. The curriculum was designed for individuals with specific interest in bar operations, beverage marketing, and the art and history of mixology.                               | Bar Operator<br>Food & Beverage Manager<br>Educator<br>Sales Manager<br>Entrepreneur<br>Purchasing Agent   | <i>New Major in Fall 2020</i>  | \$59,000 - \$124,000 | FL: 13% ↑<br>US: 5% ↑  |
| <b>TRAVEL &amp; TOURISM MANAGEMENT</b> | Travel & Tourism Management allows students to explore aspects of tourism development, policy development, global tourism, eco-tourism, tourism analysis, sustainable tourism, and the economic impact of tourism. The curriculum was designed for individuals with a specific interest in international tourism development, sustainability and environmental and psychological aspects of travel. | Tourism Officer<br>Tour Operator<br>Travel Agency Manager<br>Event Manager<br>Sustainability Officer<br>Marketing/Public Relations Manager   | Tour Operator<br>International Tourism Officer<br>Activist<br>Sustainability Manager                                       | \$53,000 - \$91,000  | FL: 17% ↑<br>US: 9% ↑  |

THERE ARE A VARIETY OF SCHOLARSHIPS OPPORTUNITIES AVAILABLE TO INCOMING AND CURRENT CHAPLIN SCHOOL STUDENTS EACH SEMESTER.

\* WWW.ONETONLINE.ORG - OUTLOOK THROUGH 2026