MBA IN BUSINESS ANALYTICS

Improve your company’s business outcomes and step into strategy and leadership roles with a STEM-designated MBA in Business Analytics from FIU, a world-class research university. FIU’s MBA in Business Analytics integrates traditional MBA courses with data analytics curricula to strategically position you as a leader in technical, data-driven innovation and holistic business management.

WHAT YOU’LL LEARN

- Transform complex data into high-impact business insights and strategic solutions
- Gain hands-on experience with data analytics software and programming languages such as Python, Amazon Web Services, R, Rapid Miner, Hadoop, SQL, Tableau, and Power BI
- Develop a deep understanding of all aspects of business management such as corporate finance, organizational behavior, marketing management, and more

PROGRAM FEES

Tuition for the MBA in Business Analytics Program is approximately $44,750.

*All fees are subject to change.

APPLICATION DEADLINES

The deadline to submit an online application, supporting academic credentials, and required documentation is November 1st. We encourage interested applicants to apply early because class size is limited.

To apply, visit: applymba.fiu.edu

COURSES

- Accounting for Managers
- Organizational Behavior
- Database Management
- Business Statistical Analysis
- Project Management of Information Sciences
- Data Warehousing
- Corporate Finance
- Financial Reporting and Analysis
- Business Process Design
- Business Data Visualization and Reporting
- Marketing Management
- Quantitative Methods in Management
- Business Analytics Applications
- Data Management
- Managing Unstructured Data
ADMISSION REQUIREMENTS

To be eligible for admission to the MBA in Business Analytics program, prospective students must

1. Hold a four-year U.S. equivalent bachelor’s degree from an accredited college or university.
2. Be in good standing with all previously attended colleges and universities.
3. TOEFL or IELTS exam is required if a graduate is from a non-English speaking country. Achieve a minimum of 550 on the paper-based TOEFL, 213 on the computer-based TOEFL, 80 on the Internet-based TOEFL, or 6.5 on the IELTS exam.

4. GMAT/GRE Waiver
   • Applicant with two years of demonstrative work experience and success in completing other academic programs.
   • Applicant who has an undergraduate business or related degree (economics, hospitality management, etc.) with an upper-division grade point average (GPA) of 3.25 or above.
   • Applicant without an undergraduate business or related degree who has an upper-division GPA of 3.35 or above.
   • Applicant who has completed a graduate degree from an accredited university with a minimum grade point average (GPA) of 3.0 or above.

CAREER SERVICES

Our Office of Business Career Management can help you gain the skills you need to be a competitive force in today’s challenging job market through a broad range of services, which include:

• Career advising and resume review
• Workshops
• On-campus interviews
• Employer information sessions
• Career events
• Career development tools and assessments

APPLICATION CHECKLIST

☐ Graduate application for admission, along with non-refundable application fee of $30
☐ Resume
☐ Statement of purpose: Describe in a 1-2 page essay how the program fits within your personal and career goals. The essay will be evaluated for effective and succinct writing skills:
   • Describe a professional situation where you demonstrated one of the following leadership competencies: visionary, strategic, tactical, focused, persuasive, likable, decisive, ethical, or inspirational.
   • Of FIU’s core values [creativity, rigor, diversity, team, integrity, and global community], which value resonates most with you and why?
   • Describe your academic and career interests, and explain how and why an MBA from FIU would help you explore them.

☐ Official transcripts from all previously attended institution(s) must be sent in a sealed university envelope, directly to the Chapman Graduate School of Business. (Not required for FIU alumni)
☐ Florida residents: Two proofs of residency. Documents must be dated one year prior to the term you are seeking admission.

*International applicants and applicants who did not obtain a degree in the U.S. must submit additional documents listed at mbaba.fiu.edu

Additional requirements for international students:

☐ Declaration of Finances.
☐ Bank letter (based on current cost of the program). Funds must be available in checking or savings account.
☐ Sponsor letter (if applicable).

CONTACT INFORMATION:

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