ONLINE MBA - SPECIALIZATION IN SPORTS MANAGEMENT

Florida International University (FIU) and Real Madrid Graduate School – Universidad Europea (EURM UE)

through a special partnership bring together the most renowned sports leaders and executives and the top faculty from across the globe to prepare you to successfully and responsibly manage the fast-changing environments of sports organizations around the world. Whether you are interested in entering the business of sports or look forward to advancing your career in this field, the Professional MBA Online with a specialization in Sports Management (PMBASM) provides a deep understanding of business processes and leadership techniques while also addressing specific topics in the area of sports management.







More than 10 execs from Real Madrid C.F. and other institutions collaborate with the program.



Earn your MBA in as little as **17 months** fully online

- Build a network of like-minded professionals through professional development seminars as well as various virtual and in-person networking opportunities.
- You can take a trip to Madrid for the White Week where you partipate in the day to day
 operations of the Real Madrid Sports Club
- You can earn the Executive MBA in Sports Management from EURM UE in addition to FIU's Professional MBA by taking an additional course
- · GMAT/GRE waivers available for students who qualify

PROGRAM FEES

The total cost of the Professional MBA Online with a specialization in sports management is **\$42,000**.

The optional White Week in Madrid where students visit the club headquarters, network with sports professionals,

and attend masterclasses costs \$1,500.

** Tuition does not include travel costs.

APPLICATION DEADLINES

Rolling application deadline, please check PMBASM.fiu.edu for specific dates. To apply, visit: applypmbao.fiu.edu

COURSES

FIU

- Accounting for Managers
- Business Law
- Competitive Strategy
- Corporate Finance
- Business Analysis for Decision Making
- Strategic Management
- Financial Reporting and Analysis

- Management for
 Information Systems
- International Business
- Professional Development Seminars

EURM UE

- Marketing and Communications I
- Entrepreneurship and Sports For Development
- Managerial Skills and Human Resources
- Sports Facility Operation
- Marketing and Communications II





Escuela Universitaria Real Madrid UNIVERSIDAD EUROPEA 305-779-7909 | PMBASM.FIU.I

ADMISSION REQUIREMENTS

To be eligible for admission to the PMBASM program, prospective students must:

- 1. Hold a four-year U.S. equivalent bachelor's degree from an accredited college or university.
- 2. Be in good standing with all previously attended colleges and universities.
- 3. TOEFL or IELTS exam is required if a graduate is from a non-English speaking country. Achieve a minimum of 550 on the paper-based TOEFL, 213 on the computer-based TOEFL, 80 on the Internet-based TOEFL, or 6.5 on the IELTS exam.
- 4. GMAT/GRE Waiver
 - Applicant with two years of demonstrative work experience and success in completing other academic programs.
 - Applicant who has an undergraduate business or related degree (economics, hospitality management, etc.) with an upper-division grade point average (GPA) of 3.25 or above.
 - Applicant without an undergraduate business or related degree who has an upper-division GPA of 3.35 or above.
 - Applicant who has completed a graduate degree from an accredited university with a minimum grade point average (GPA) of 3.0 or above.

CAREER SERVICES

Our Office of Business Career Management can help you gain the skills you need to be a competitive force in today's challenging job market through a broad range of services, which include:

- Career advising and resume review
- Workshops
- On-campus interviews
- Employer information sessions
- Career events
- Career development tools and assessments

APPLICATION CHECKLIST

- □ Graduate application for admission, along with non-refundable application fee of \$30
- Resume
- □ Statement of purpose: Describe in a 1-2 page essay how the program fits within your personal and career goals. The essay will be evaluated for effective and succinct writing skills:
 - Describe a professional situation where you demonstrated one of the following leadership competencies: visionary, strategic, tactical, focused, persuasive, likable, decisive, ethical, or inspirational.
 - Of FIU's core values [creativity, rigor, diversity, team, integrity, and global community], which value resonates most with you and why?
 - Describe your academic and career interests, and explain how and why an MBA from FIU would help you explore them.
- Official transcripts from all previously attended institution(s) must be sent in a sealed university envelope, directly to the Chapman Graduate School of Business. (Not required for FIU alumni)
- □ Florida residents: Two proofs of residency. Documents must be dated one year prior to the term you are seeking admission.



FIU's College of Business is among the 5 percent of elite business schools worldwide accredited by the AACSB International - The Association to Advance Collegiate Schools of Business.

CONTACT INFORMATION:

PROFESSIONAL MBA PROGRAM

Chapman Graduate School of Business Florida International University 1101 Brickell Avenue, S1000 Miami, FL 33131 Web: pmbasm.fiu.edu Phone: (305) 779-7909 E-mail: pmbaonline@fiu.edu

Apply Today at applypmbao.fiu.edu





Escuela Universitaria Real Madrid UNIVERSIDAD EUROPEA